## **Community Education Academy of Leadership (CEAL)**

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## The Anatomy of British South Asian Enterprise

Book Launch Program: Tuesday, 13 December 2016

**Prayers -** *Spiritual Prelude –* Multi-Faiths

Chairperson's Opening Remarks - Harminder Kaur Bhogal, Project Manager CEAL

**Music Interlude -** *Money, Money, Money* by ABBA

Guest Speaker's Discourse - Mr Arif Ali, Chair of Hansib Publications Ltd

**Music Interlude -** The River by Ananda Shankar

Keynote Speaker - Professor Monder Ram OBE, Director

Centre for Research in Ethnic Minority

Entrepreneurship (CRÈME), Birmingham Business

School, University of Birmingham

**Short Break - Music Interlude** –*Life is a Song Worth Singing* by

Johnny Mathis and *Bulla Ki Janna* performed by

Rabbi Shergill

Introduction of Author – (TBA)

**Author's Response - Dr Christopher A. Johnson**, Award-winning

Author, Publisher & Business Management Consultant. Founder/Director, Global Enterprise

Development Services (GEDS).

Question & Answers (Q&A) - The Audience

**Book Signing** - Author & Audience

REFRESHMENTS! REFRESHMENTS! REFRESHMENTS!

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